



Northwest.com Online Advertising Insertion Order

Please print out and mail, or fax, completed form:

**ATTN: Director of Marketing & Sales, Online Advertising,
Northwest.com, Inc., 7150 SW Hampton Street, Suite 202, Tigard, OR, 97223
Phone (503) 639-2727 ext. 211 Fax (503) 639-0807**

Advertiser Information

Company Name _____

Contact Name _____ Title _____

Contact Phone _____ Fax _____ E-mail _____

Billing Address _____

City _____ ST/Province _____ Zip/Postal Code _____

Billing/Payment Contact _____ Title _____

Billing/Payment Contact Phone _____ Fax _____ E-mail _____

Advertising Agency (if applies) _____

P.O. or I.O. for billing (if applies) _____

Company Website URL _____

Invoice to: Company Agency

Campaign Information (one insertion order per ad)

Start Date (mm/dd/yyyy) _____ / _____ / _____ End Date (mm/dd/yyyy) _____ / _____ / _____

Position (Homepage or "Other Page" placement): _____

Rotating Ad Static Ad Type of Ad: _____ Size: _____

URL creative will link to: **http://** _____

Production Instructions: _____

Advertising Costs

Net Cost per Ad \$ _____ x _____ number of insertions = Net Total \$ _____

Insertion Deadlines

Ads are posted at the beginning of each month, unless otherwise requested and approved. Ads are due two weeks prior the ad launch dates.



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Payment Information

All advertising rates are net (non-commissionable). All published rates are per ad. Cash discounts are not available. All advertisers must pay in advance prior to posting, unless other arrangements have been made and are contracted on this Insertion Order. First time advertisers must pay in advance by credit card or submit a credit application to Northwest.com, Inc. for approval. Northwest.com, Inc. accepts checks in US funds drawn on a US bank, VISA, or MASTERCARD. Credit card payments will appear as Strateja-XL on advertiser credit card statements.

Check is enclosed (Please mail enclosed check and this insertion order to: **Northwest.com, Inc., 7150 SW Hampton Street, Suite 202, Tigard, OR, 97223.** Make check out to: **Northwest.com, Inc.**)

VISA MASTERCARD

Credit Card Number _____ Expiration Date _____

Signature (as name appears on the card) _____ Date _____

Terms & Conditions

By signing and placing this insertion order, the advertiser / advertising agency agrees to all Northwest.com, Inc Media Kit Policies and Rights, and the following Terms & Conditions. Northwest.com, Inc. is not liable for error in advertisement to greater extent than cost of space occupied by item in advertisement. Northwest.com, Inc. reserves the right to reject any advertisement, at its discretion, that it deems to be inappropriate for publication. Payment made by advertiser to its advertising agency does not constitute payment to Northwest.com, Inc. unless payment is received by Northwest.com, Inc. A sole advertiser, or an advertiser jointly with its advertising agency, shall be held responsible for all advertisement content including, but not limited to, copy, text, illustrations, graphics, trademarks, brands, logos, and any other intellectual property, and shall defend, indemnify, and hold Northwest.com, Inc. harmless from and against any liability, loss, damages, or expense resulting from disputes, claims, or suits for libel, violation of rights of privacy, plagiarism, copyright infringement, or any other claim that may arise out of the publication of such advertisements.

Authorized Signature

Date

Name (Printed)